

## OVERVIEW

# FPwatch



FPwatch provides estimates for key family planning indicators using nationally-representative, cross-sectional outlet surveys.

## BACKGROUND

The global Family Planning 2020 (FP2020) Initiative aims to enable 120 million additional women and girls to have **informed choice** and **access to family planning** (FP) information and a **range of modern contraceptive methods**. Strengthening commodity and service delivery is critical in achieving this goal; however, the availability of family planning market data varies greatly among low-income countries. The FPwatch project, Funded by the Bill and Melinda Gates Foundation (BMGF) and The Three Millennium Development Goal (3MDG) Fund, aims to fill this gap.

## APPROACH

FPwatch is a multi-country research project designed to generate evidence on contraceptive availability through surveys administered to **all public and private facilities and outlets** with the potential to sell or distribute modern FP methods. The standardized methodology and questionnaire will be implemented in Ethiopia, Nigeria, the Democratic Republic of Congo (DRC), Myanmar and India from 2015-16.

## RESEARCH QUESTIONS

FPwatch assesses the composition, performance, and service readiness of the total FP market in high-priority FP2020 countries. This includes range and availability of modern FP methods and services, private outlet consumer prices, relative market share by method/outlet type and market readiness for FP service delivery.

## KEY STUDY COMPONENTS



- Survey administration to all public and private sector outlets in each region
- Comprehensive audit of all available contraceptive brands
- Provider interviews assessing service readiness of FP market components
- In-depth interviews with national key informants

## OUTLET SELECTION



Criteria for inclusion:

- Currently stocking modern FP contraceptives;
- Stocked modern FP contraceptives in previous 3 months; or
- Providing modern FP method services

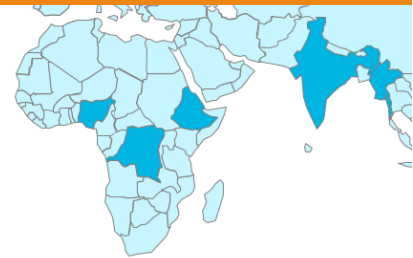
## KNOWLEDGE CONTRIBUTION



- Fills critical gaps in understanding of FP markets for selected countries
- Uses evidence to engage the private sector
- Promotes the use of standardized, rigorous and replicable methodology
- Compares key FP2020 country data to contribute to FP2020 monitoring efforts, strategy and funding decisions

# 5 COUNTRIES

Ethiopia, Nigeria, DRC,  
Myanmar & India



# 23 REGIONS

Timely, relevant & high-quality evidence